**FUNDING**

**Grassroots Fundraising**
- Takes lots of time and energy for the dollar
- Involves many people
- Inspires community spirit
- Creates ownership

**Government Funding**
- Federal
  - Applications
    - Grants/Awards
  - Proposals
    - Contracts
- State
- City
Private Funding

- Local Businesses
- Foundations
- Endowments

Local Businesses

- Monetary donations
- In-kind donations
- Gift donations
- Matching donations
- Ask for appropriate amounts of materials
- Take along project folder

Project Folder

- Endorsement letter from director, principal, or coordinator
- Project description
- List of supporters
- List of specific needs
- Other appropriate inserts
Private Foundations

- Research into the background of granting agency or foundation
- Write a grant
- Follow the unwritten rules of grant seeking

The Unwritten Rules of Grant Seeking

- Make requests as short as possible
- Make the request simple and straightforward
- Give the foundation everything it asks for the first time
- Show appreciation
- Know when to quit
- Be a good loser

Grant Proposal

- Needs to convey excitement and enthusiasm
- Needs to stress the excellent organization
- Needs to look at long-term programs
- Documentation of strong leadership, community support, and sustainability of program
What to Avoid

- Acronyms and professional jargon
- Small type or hard-to-read font
- Large, cumbersome proposals
- Irrelevant appendix material
- Complex proposals

Endowments

- Money set up for specific program
- Used to set up and maintain program
- Certain amount set aside for each year

Admission

- Entrance fee
- Classes
- More people, more money
**Membership**

- Annual memberships
- Membership drives
- Special privileges for members
  - free admission
  - discounts on shop items
  - special event entrances

**Share Your Program**

- Reach out and share your program
- Get media involved
- Show your appreciation
- Remember letters of thanks
- Keep supporters updated - Newsletter

**FUNDING**

Assignment #4-Funding Sources

- **DEADLINE:**
  - Thursday, Oct 6, 2005
  - Roxann's Office (HFSB 423)
  - 10:30 am
FUNDING
Assignment #4-Funding Sources

• EX: Google - Funding sources
  http://grants.library.wisc.edu/individuals/sea
  rchchart.html
  • Funding Database Search Features Chart
  • Community of Science
    http://fundingopps.cos.com/
    Word Search: Education
    Meadows Foundation

FUNDING
Assignment #4-Funding Sources

• EX: Meadows Foundation
• COS Unique Id: 33035
• Title: Grants
• Sponsor: Meadows Foundation
• Sponsor Type: Private Foundation
• Deadline Note: Continuous. Grant applications are accepted at any time throughout the year. Each organization is limited to one application within a 12-month period. Applications are usually processed within one to two months.
• Eligibility: Under the terms of its charter, the Meadows Foundation can distribute grants only to qualified public entities or 501(c)(3) charities serving the people of Texas. The foundation neither lends nor grants money to individuals.
• Citizenship or Residency: United States
• Location: Texas
• Requirements: Nonprofit
• Abstract: Grants are made in five areas:
  1. Arts and culture
  2. Civic and public affairs (including the natural environment)
  3. Education
  4. Health (including mental health)
  5. Human services

FUNDING
Assignment #4-Funding Sources

• EX: Google
  • Funding opportunities
  • Foundations
  • Grants
  • Type II Diabetes Research funding
  • Funding sources nutritional research